



Mazen Tahhan

Digital Marketing Expert

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EDUCATION

- 2019** BA, Marketing at Arab Open University
Business Management and Marketing BA.
- 2013** BA, Multimedia Systems at Al Zaytoonah University
A school where I learnt numerous software's including Photoshop, illustrator, InDesign and got a strong background in project management and customer relations. (2Years Incomplete)
- 2015** Digital Animation Course at Middlesex London
Learned from the best to do Video Animation, Video Graphics, print, and Media consulting for small and medium size companies.
- 2018** Computer Science Course at Stanford University School
Complete Course from A to Z about web Development, Mobile Applications, Users Behaviors, UX, UI, and Coding with Basic and Advanced programming Languages.

EXPERIENCE

- 2023-Current** Marketing Manager | Apple® Premium Reseller (**iSystem**)
responsible for developing and managing the digital marketing strategy for an organization, leading the team activities and make sure every campaign is at the best possible.
- 2021-2023** Head of Advertising (CAO) | RUMMAN
responsible for developing and managing the digital marketing strategy for an organization, leading the team activities and make sure every campaign is at the best possible.
- 2017-2020** Digital Marketing Specialist | TenderJO LLC
Social Media and Digital Marketing Manager for the Biggest Company Clients Accounts.
- 2018-2019** Chief Technology Officer | The Bath Club, Inc. at Portland, USA (**Remote**)
Managing CRM, ERP, Lead Campaigns, and everything that is related to Technology and/or upgrading or speeding up work.

2016-2020	<p>Places Editors CTL Facebook. Volunteer</p> <p>Country Team Leader of Facebook Places Editor Team in Jordan, we're Many Businesses on Facebook to Grow More.</p>
2016-2020	<p>Official Translate Contributor Google. Volunteer</p> <p>I'm a Big contributor in Google Translate Platform, as I've translated thousands of words and terms into Arabic and English.</p>
2017-2019	<p>Market Development Manager Xperts Agency (XBoostAds)</p> <p>I was responsible for Company Accounts Strategies to drive more sales.</p>
2016-2018	<p>Marketing Executive Talabati Store.</p> <p>I've helped Talabati Store to Increase Sales +500% using Retargeting Strategies.</p>
2015-2016	<p>Social Media Manager Looming 360.</p> <p>Was the Team Leader for 8 Employees, we've Managed many Huge Account's for holding companies in KSA.</p>
2014-2015	<p>Head of Social Media Department Reach Point. At Riyadh, KSA (Remote)</p> <p>Managed the Company Clients Accounts on All social Media platforms.</p>
2013-2014	<p>social media Leader Fan Class</p> <p>This was the Real beginning of my career in Digital Marketing in in Companies.</p>
2012-2014	<p>Local Operations Manager Alfan Group at Ontario, Canada (Remote)</p> <p>I was responsible for Generate new Leads, Sales, and Accounts management in Jordan and countries around, I've made a great result by the way.</p>
2011-2014	<p>Social Media Coordinator Shabab Share. Volunteer</p> <p>Helped Shabab Share to Grow more and Reach a Bigger Audience through Social Media Platforms.</p>
2010-2012	<p>TV Broadcast Control Toyor Aljanah TV</p> <p>This was the beginning of my Digital world career. I've Managed the Streaming of Content by Creating Daily Playlist and Stream it to Nilesat and manage screen elements using Playbox software.</p>

OTHER SKILLS

- Marketing Strategies
- Content Development
- Social Media
- Audience Growth
- Planning
- Management



PROFICIENCY

Digital Advertising



Photoshop



PHP Programming



Content Writing



Top Certificates and Awards

2016-2021	Google AdWords Search Certification
2016-2021	Google AdWords Display Certification
2016-2021	Google AdWords Fundamentals Certification
2017-2019	YouTube Certified Partner Certification
2021-2022	YouTube Certified Music & Artists Management
2018-2021	Facebook Certified
2020	TOEFL IBT
No End Date	Stevie® Awards for Judgment
No End Date	Al Hassan Bin Talal Award for Youth