

Mazen Tahhan

Digital Marketing Expert

Amman, Jordan









EDUCATION

2019 BA, Marketing at Arab Open University

Business Management and Marketing BA.

2013 BA, Multimedia Systems at Al Zaytoonah University

A school where I learnt numerous software's including Photoshop, illustrator, InDesign and got a strong background in project management

and customer relations. (2Years Incomplete)

2015 Digital Animation Course at Middlesex London

Learned from the best to do Video Animation, Video Graphics, print, and Media

consulting for small and medium size companies.

2018 Computer Science Course at Stanford University School

Complete Course from A to Z about web Development, Mobile Applications, Users Behaviors, UX, UI, and Coding with Basic and Advanced programming

Languages.

EXPERIENCE

2023-Current Marketing Manager I Apple® Premium Reseller (iSystem)

responsible for developing and managing the digital marketing strategy for an organization, leading the team activities and make sure every campaign is

at the best possible.

2021-2023 Head of Advertising (CAO) I RUMMAN

responsible for developing and managing the digital marketing strategy for an organization, leading the team activities and make sure every campaign is at

the best possible.

2017-2020 Digital Marketing Specialist | TenderJO LLC

Social Media and Digital Marketing Manager for the Biggest Company Clients

Accounts.

2018-2019 Chief Technology Officer I The Bath Club, Inc. at Portland, USA (Remote)

Managing CRM, ERP, Lead Campaigns, and everything that is related to

Technology and/or upgrading or speeding up work.

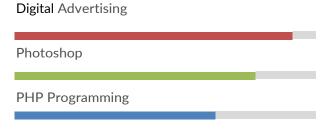
2016-2020	Places Editors CTL Facebook. Volunteer
	Country Team Leader of Facebook Places Editor Team in Jordan, we're Many
	Businesses on Facebook to Grow More.
2016-2020	Official Translate Contributor Google. Volunteer
	I'm a Big contributor in Google Translate Platform, as I've translated thousands
	of words and terms into Arabic and English.

2017-2019	Market Development Manager I Xperts Agency (XBoostAds) I was responsible for Company Accounts Strategies to drive more sales.
2016-2018	Marketing Executive I Talabati Store. I've helped Talabati Store to Increase Sales +500% using Retargeting Strategies.
2015-2016	Social Media Manager I Looming 360. Was the Team Leader for 8 Employees, we've Managed many Huge Account's for holding companies in KSA.
2014-2015	Head of Social Media Department Reach Point. At Riyadh, KSA (Remote) Managed the Company Clients Accounts on All social Media platforms.
2013-2014	social media Leader I Fan Class This was the Real beginning of my career in Digital Marketing in in Companies.
2012-2014	Local Operations Manager I Alfan Group at Ontario, Canada (Remote) I was responsible for Generate new Leads, Sales, and Accounts management in Jordan and countries around, I've made a great result by the way.
2011-2014	Social Media Coordinator Shabab Share. Volunteer Helped Shabab Share to Grow more and Reach a Bigger Audience through Social Media Platforms.
2010-2012	TV Broadcast Control I Toyor Aljanah TV This was the beginning of my Digital world career. I've Managed the Streaming of Content by Creating Daily Playlist and Stream it to Nilesat and manage screen elements using Playbox software.



Marketing Strategies Content Development Social Media Audience Growth Planning Management

PROFICIENCY



Content Writing

Top Certificates and Awards

2016-2021	Google AdWords Search Certification
2016-2021	Google AdWords Display Certification
2016-2021	Google AdWords Fundamentals Certification
2017-2019	YouTube Certified Partner Certification
2021-2022	YouTube Certified Music & Artists Management

Facebook Certified

TOEFL IBT

2018-2021

2020

Stevie® Awards for Judgment No End Date

No End Date Al Hassan Bin Talal Award for Youth